

APRIL/MAY 2024

**CEIM65A/BEIM65A — HUMAN RESOURCE  
MANAGEMENT**

Time : Three hours

Maximum : 75 marks



SECTION A — (10 × 2 = 20 marks)

Answer ALL questions.

1. Define personal management.
2. What is a strategic role of HR manager?
3. Define placement.
4. What is test in interview?
5. What is method of management development?
6. Mention any three principles of management.
7. What do you mean by motivation?
8. Definition of incentives.
9. What is implication and effects of job change?
10. What are the causes of grievances?



SECTION B — (5 × 5 = 25 marks)

Answer ALL questions.

11. (a) Explain about characteristics of sound human resource policies.

Or

- (b) Explain about human resource policies.

12. (a) What are steps involved in selection process? Explain.

Or

- (b) Write short notes on  
(i) Process of socialization  
(ii) Computer applications HRM.

13. (a) Write short note on executive development.

Or

- (b) Explain training procedures.

14. (a) Discuss about functions of mentoring.

Or

- (b) Explain the Classification of mentoring programme.

15. (a) Write a short note on the scope of transfer.

Or

- (b) Explain about the characteristics of promotion.

SECTION C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. What are objectives of HRM? Explain.

17. Explain about the use methods of selection.

18. Discuss in detailed about training methods.

19. Discuss about "Group of organizational analysis of incentives".

20. Describe about orientation training of services.

